



## OPTIVERSE COMMUNITY GUIDELINES

Here at Optimizely, we're extremely passionate about helping people turn their data into action through optimization. In comes Optiverse. We designed Optiverse with those experimenters in mind. We wanted to create a space for those people to come together, explore the universe of a/b testing possibilities, and to continue to optimize their products, applications and digital properties.

The following community guidelines are here to help you understand what it means to be a member of Optiverse. Don't forget that your use of Optiverse is subject to these Guidelines and our [Terms of Service](#) & [Privacy Policy](#).

### **1. Be respectful.**

We're a community of many types of people, who all have the right to feel comfortable. Offer honest help, thank people for useful posts, and be patient with others (some of us are not as technical as others)! Make sure that your comments are helpful to the original poster. If you don't know the answer, let someone else take the reins to answer. If you simply agree with the idea, vote it up.

### **2. Be relevant.**

Make sure your contributions are relevant to the mission of Optiverse, as well as to the specific discussion style and topic where you post. Please do not post duplicate messages in different areas of the community to avoid fragmenting discussion. If you have a new question, start a new thread rather than interrupting a conversation. Solicitations are rarely relevant. If you have something you want members to join, participate in, or buy, ask us first.

### **3. Keep your word.**

Don't post anything that would violate any contractual agreements (copyright, trade secret or otherwise) or nondisclosure agreements to which you are a party.

### **4. Protect privacy - yours and others'.**

Don't share anything about yourself or your organization that you would not want to see on a roadside billboard. Share your business email address if you wish, but don't post personal information-your own or anyone else's-including contact information or any content that you receive in one-to-one communications without the author's consent.

## **5. Remember, this is user-generated content.**

You'll find plenty of good advice here, but remember that your situation, configuration, or implementation may vary from that of the individual sharing a solution. Some advice you find here may even be wrong. Apply the same good judgment here that you would apply to information anywhere on the Internet.

## **6. No Wheelin' & Dealin'**

By all means, if it's relevant to the conversation, share information about products and services you love. But please don't use Optiverse to prospect or link out to your website. Our moderators will put the kibosh on that.

### **Issues:**

If you have questions for Optimizely that cannot be discussed in the community, please contact:

- Contact Support - [support@optimizely.com](mailto:support@optimizely.com)
- Contact the Community Manager - [optiverse@optimizely.com](mailto:optiverse@optimizely.com)

We will be happy to help!

### **Flag inappropriate content for review**

If you recognize any violation of these guidelines, please notify us within the community by choosing "Report Inappropriate Content" from the message's Options menu and let us know why you feel the content is inappropriate.

If you have any questions about our guidelines, terms, or policies, let us know.